

**RESOLUTION NO. 2009-55**

**AT A REGULAR MEETING OF THE TOWN BOARD OF THE TOWN OF NISKAYUNA, DULY CALLED AND HELD ON THE 24TH DAY OF FEBRUARY 2009, AT THE NISKAYUNA TOWN OFFICE BUILDING, ONE NISKAYUNA CIRCLE IN SAID TOWN, AT 7:00 OCLOCK PM, THE FOLLOWING MEMBERS WERE PRESENT:**

<b>HONORABLE</b>	<b>LIZ ORZEL KASPER</b>	<b>COUNCILWOMAN</b>
	<b>JULIE MC DONNELL</b>	<b>COUNCILWOMAN</b>
	<b>MARIA P. FREUND</b>	<b>COUNCILWOMAN</b>
	<b>DIANE P. O'DONNELL</b>	<b>COUNCILWOMAN</b>
	<b>JOE LANDRY</b>	<b>SUPERVISOR</b>

**ABSENT:**

The meeting was duly called to order by the Supervisor.

**A RESOLUTION REQUESTING TOBACCO RETAIL MERCHANTS IN THE TOWN OF NISKAYUNA TO REDUCE, REARRANGE OR ELIMINATE TOBACCO ADVERTISING IN RETAIL STORES**

The following resolution was offered by **Supervisor Landry** who moved its adoption, and seconded by **Councilwoman Kasper**.

BE IT ENACTED, by the Town Board of the Town of Niskayuna, as follows:

**WHEREAS**, smoking of tobacco is the number one cause of preventable death in the United States, and the Surgeon General has concluded that tobacco advertising contributes to youth smoking rates; and

**WHEREAS**, in New York State alone, the tobacco industry spends \$516 million annually to market its products, and tobacco advertising in retail stores has a powerful influence on teenagers, who are significantly more likely to smoke due to advertising than they are due to peer pressure; and

**WHEREAS**, the Capital District Tobacco-Free Coalition 2007 Community Tobacco Issues Survey showed that 68% of Schenectady County residents have noticed cigarette or tobacco products being advertised or promoted on shop windows or inside shops where tobacco is sold, and

**WHEREAS**, the Capital District Tobacco-Free Coalition 2007 Community Tobacco Issues Survey showed that 71% of Schenectady County residents do not want tobacco advertising allowed on the exterior of stores, and do not want tobacco advertising allowed on the exterior of stores within 1,000 feet of schools, playgrounds or daycare facilities; and

**WHEREAS**, every day, another 4,000 American children start to smoke and another 2,000 become regular, daily smokers; now, therefore be it

**RESOLVED**, that this Town Board hereby expresses its support of the efforts of the Capital District Tobacco-Free Coalition, and encourages retailers in the Town of

Niskayuna to reduce overall tobacco advertising in their place of business and to eliminate tobacco advertising from areas likely to be seen by children, including wall space below five feet, near candy displays and on counter tops.

**UPON ROLL CALL THE FOREGOING RESOLUTION WAS ADOPTED BY THE FOLLOWING VOTE:**

<b>COUNCILWOMAN KASPER</b>	<b>VOTING</b>	<b>AYE</b>
<b>COUNCILWOMAN MC DONNELL</b>	<b>VOTING</b>	<b>AYE</b>
<b>COUNCILWOMAN FREUND</b>	<b>VOTING</b>	<b>AYE</b>
<b>COUNCILWOMAN O'DONNELL</b>	<b>VOTING</b>	<b>AYE</b>
<b>SUPERVISOR LANDRY</b>	<b>VOTING</b>	<b>AYE</b>

**THE SUPERVISOR DECLARED THE SAME DULY ADOPTED.**